UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported): July 24, 2018

VERITEX HOLDINGS, INC.

(Exact name of Registrant as specified in its charter)

Texas

(State or other jurisdiction of incorporation or organization)

001-36682

(Commission File Number)

27-0973566

(I.R.S. Employer Identification Number)

8214 Westchester Drive, Suite 400
Dallas, Texas 75225
(Address of principal executive offices)

(972) 349-6200

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☑ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ⊠

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \boxtimes

Item 7.01 Regulation FD Disclosure

On July 24, 2018, Veritex Holdings, Inc. ("Veritex") released a presentation to investors about the Transaction (as defined below). The presentation is attached hereto as Exhibit 99.1 and incorporated herein by reference.

As provided in General Instruction B.2 to Form 8-K, the information furnished in Exhibit 99.1 of this Current Report on Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, and such information shall not be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 8.01 Other Events.

On July 24, 2018, Veritex and Green Bancorp, Inc. ("Green") issued a joint press release announcing that Veritex and Green have entered into an Agreement and Plan of Reorganization pursuant to which Green will merge with and into Veritex (the "Transaction"). The joint press release is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

Important Additional Information will be Filed with the SEC

This Current Report on Form 8-K does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval with respect to the proposed acquisition by Veritex of Green. No offer of securities shall be made except by means of a prospectus meeting the requirements of the Securities Act of 1933, as amended, and no offer to sell or solicitation of an offer to buy shall be made in any jurisdiction in which such offer, solicitation or sale would be unlawful.

In connection with the proposed transaction, Veritex plans to file with the U.S. Securities and Exchange Commission (the "SEC") a Registration Statement on Form S-4 containing a joint proxy statement of Veritex and Green and a prospectus of Veritex (the "Joint Proxy/Prospectus"), and each of Veritex and Green may file with the SEC other documents regarding the proposed transaction. The definitive Joint Proxy/Prospectus will be mailed to shareholders of Veritex and Green. SHAREHOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT AND THE JOINT PROXY/PROSPECTUS REGARDING THE TRANSACTION CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE AND ANY OTHER DOCUMENTS FILED WITH THE SEC BY VERITEX AND GREEN, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THOSE DOCUMENTS, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION. Investors will be able to obtain free copies of the Registration Statement and the Joint Proxy/Prospectus (when available) and other documents filed with the SEC by Veritex and Green through the website maintained by the SEC at www.sec.gov. Free copies of the Registration Statement and the Joint Proxy/Prospectus (when available) and other documents filed with the SEC can also be obtained by directing a request to Veritex Holdings, Inc., 8214 Westchester Drive, Suite 400, Dallas, Texas 75225, or by directing a request to Green Bancorp, Inc., 4000 Greenbriar Street, Houston, Texas 77098.

Participants in the Solicitation

Veritex, Green and their respective directors and certain of their executive officers and employees may be deemed to be participants in the solicitation of proxies from the shareholders of Green or Veritex in respect of the proposed transaction. Information regarding Veritex's directors and executive officers is available in its proxy statement for its 2018 annual meeting of shareholders, which was filed with the SEC on April 3, 2018, and information regarding Green's directors and executive officers is available in its proxy statement for its 2018 annual meeting of shareholders, which was filed with the SEC on April 13, 2018. Information regarding the persons who may, under the rules of the SEC, be deemed participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the Joint Proxy/Prospectus and other relevant materials to be filed with the SEC when they become available. Free copies of this document may be obtained as described in the preceding paragraph.

Forward-looking Statements

This Current Report on Form 8-K includes "forward-looking statements," within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements are based on various facts and derived utilizing important assumptions, current expectations, estimates and projections and are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements include, without limitation, statements relating to the impact Veritex expects its proposed acquisition of Green to have on the combined entity's operations, financial condition, and financial results, and Veritex's

expectations about its ability to successfully integrate the combined businesses and the amount of cost savings and overall operational efficiencies Veritex expects to realize as a result of the proposed acquisition. The forward-looking statements also include statements about Veritex's future financial performance, business and growth strategy, projected plans and objectives, as well as other projections based on macroeconomic and industry trends, which are inherently unreliable due to the multiple factors that impact economic trends, and any such variations may be material. Statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "intends," "projects," "estimates," "plans" and similar expressions or future or conditional verbs such as "will," "should," "would," "may" and "could" are generally forward-looking in nature and not historical facts, although not all forward-looking statements include the foregoing. Further, certain factors that could affect future results and cause actual results to differ materially from those expressed in the forward-looking statements include, but are not limited to, the possibility that the proposed acquisition does not close when expected or at all because required regulatory, shareholder or other approvals and other conditions to closing are not received or satisfied on a timely basis or at all, the failure to close for any other reason, changes in Veritex's share price before closing, that the businesses of Veritex and Green will not be integrated successfully, that the cost savings and any synergies from the proposed acquisition may not be fully realized or may take longer to realize than expected, disruption from the proposed acquisition making it more difficult to maintain relationships with employees, customers or other parties with whom Veritex or Green have business relationships, diversion of management time on merger-related issues, risks relating to the potential dilutive effect of shares of Veritex common stock to be issued in the transaction, the reaction to the transaction of the companies' customers, employees and counterparties and other factors, many of which are beyond the control of Veritex and Green. We refer you to the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of Veritex's Annual Report on Form 10-K for the year ended December 31, 2017, the Annual Report on Form 10-K filed by Green for the year ended December 31, 2017 and any updates to those risk factors set forth in Veritex's and Green's Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and other filings, which have been filed with the SEC and are available on the SEC's website at www.sec.gov. If one or more events related to these or other risks or uncertainties materialize, or if Veritex's underlying assumptions prove to be incorrect, actual results may differ materially from what Veritex or Green anticipates. Accordingly, you should not place undue reliance on any such forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made. Neither Veritex nor Green undertakes any obligation, and specifically declines any obligation, to update or revise any forward-looking statements, whether as a result of new information, future developments or otherwise. All forward-looking statements, expressed or implied, included in this Current Report on Form 8-K are expressly qualified in their entirety by the cautionary statements contained or referred to herein.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits. The following is furnished as an exhibit to this Current Report on Form 8-K:

Exhibit Number	Description
99.1	Investor Presentation, dated July 24, 2018
99.2	Joint Press Release, dated July 24, 2018

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Veritex Holdings, Inc.

By: /s/ C. Malcolm Holland, III

C. Malcolm Holland, III

Chairman and Chief Executive Officer

Date: July 24, 2018



Creating a Premier Texas Community Banking Franchise

July 24, 2018

Forward Looking Statements

This presentation includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements are based on various facts and derived utilizing important assumptions, current expectations, estimates and projections and are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements include, without limitation, statements relating to the impact Veritex expects its proposed acquisition of Green to have on the combined entity's operations, financial condition, and financial results, and Veritex's expectations about its ability to successfully integrate the combined businesses and the amount of cost savings and overall operational efficiencies Veritex expects to realize as a result of the proposed acquisition. The forward-looking statements also include statements about Veritex's future financial performance, business and growth strategy, projected plans and objectives, as well as other projections based on macroeconomic and industry trends, which are inherently unreliable due to the multiple factors that impact economic trends, and any such variations may be material. Statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "intends," "projects," "estimates," "plans" and similar expressions or future or conditional verbs such as "will," "should," "would," "may" and "could" are generally forward-looking in nature and not historical facts, although not all forward-looking statements include the foregoing. Further, certain factors that could affect future results and cause actual results to differ materially from those expressed in the forward-looking statements include, but are not limited to, the possibility that the proposed acquisition does not close when expected or at all because required regulatory, shareholder or other approvals and other conditions to closing are not received or satisfied on a timely basis or at all, the failure to close for any other reason, changes in Veritex's share price before closing, that the businesses of Veritex and Green will not be integrated successfully, that the cost savings and any synergies from the proposed acquisition may not be fully realized or may take longer to realize than expected, disruption from the proposed acquisition making it more difficult to maintain relationships with employees, customers or other parties with whom Veritex or Green have business relationships, diversion of management time on merger-related issues, risks relating to the potential dilutive effect of shares of Veritex common stock to be issued in the transaction, the reaction to the transaction of the companies' customers, employees and counterparties and other factors, many of which are beyond the control of Veritex and Green. We refer you to the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of Veritex's Annual Report on Form 10-K for the year ended December 31, 2017, the Annual Report on Form 10-K filed by Green for the year ended December 31, 2017 and any updates to those risk factors set forth in Veritex's and Green's Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and other filings, which have been filed with the U.S. Securities and Exchange Commission ("SEC") and are available on the SEC's website at www.sec.gov. If one or more events related to these or other risks or uncertainties materialize, or if Veritex's underlying assumptions prove to be incorrect, actual results may differ materially from what Veritex or Green anticipates. Accordingly, you should not place undue reliance on any such forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made. Neither Veritex nor Green undertakes any obligation, and specifically declines any obligation, to update or revise any forward-looking statements, whether as a result of new information, future developments or otherwise. All forward-looking statements, expressed or implied, included in this presentation are expressly qualified in their entirety by the cautionary statements contained or referred to herein.



Forward Looking Statements

Important Additional Information will be Filed with the SEC

This presentation does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval with respect to the proposed acquisition by Veritex Holdings, Inc. ("Veritex") of Green Bancorp, Inc. ("Green"). No offer of securities shall be made except by means of a prospectus meeting the requirements of the Securities Act of 1933, as amended, and no offer to sell or solicitation of an offer to buy shall be made in any jurisdiction in which such offer, solicitation or sale would be unlawful.

In connection with the proposed transaction, Veritex plans to file with the SEC a Registration Statement on Form S-4 containing a joint proxy statement of Veritex and Green and a prospectus of Veritex (the "Joint Proxy/Prospectus"), and each of Veritex and Green may file with the SEC other documents regarding the proposed transaction. The definitive Joint Proxy /Prospectus will be mailed to shareholders of Veritex and Green. SHAREHOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT AND THE JOINT PROXY/PROSPECTUS REGARDING THE TRANSACTION CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE AND ANY OTHER DOCUMENTS FILED WITH THE SEC BY VERITEX AND GREEN, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THOSE DOCUMENTS, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION. Investors will be able to obtain free copies of the Registration Statement and the Joint Proxy/Prospectus (when available) and other documents filed with the SEC by Veritex and Green through the website maintained by the SEC at a www.sec.gov. Free copies of the Registration Statement and the Joint Proxy /Prospectus (when available) and other documents filed with the SEC can also be obtained by directing a request to Veritex Holdings, Inc., 8214 Westchester Drive, Suite 400, Dallas, Texas 75225, or by directing a request to Green Bancorp, Inc., 4000 Greenbriar Street, Houston, Texas 77098.

Participants in the Solicitation

Veritex, Green and their respective directors and certain of their executive officers and employees may be deemed to be participants in the solicitation of proxies from the shareholders of Green or Veritex in respect of the proposed transaction. Information regarding Veritex's directors and executive officers is available in its proxy statement for its 2018 annual meeting of shareholders, which was filed with the SEC on April 3, 2018, and information regarding Green's directors and executive officers is available in its proxy statement for its 2018 annual meeting of shareholders, which was filed with the SEC on April 13, 2018. Information regarding the persons who may, under the rules of the SEC, be deemed participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the Joint Proxy/Prospectus and other relevant materials to be filed with the SEC when they become available. Free copies of this document may be obtained as described in the preceding paragraph.





VBTX Q2 2018 Financial Highlights

(Dollars in Thousands, Except per Share)

	The state of the s
Ť	Strong loan production with
	Q2 annualized growth of
	18%

Commentary

- Record new loan commitments for the quarter of \$443 million
- Expansion of Core ROAA⁽¹⁾ from 1.22% to 1.30% linked quarter
- Improvement in Core Efficiency Ratio⁽¹⁾ from 57.2% to 51.5% linked quarter
- Excellent credit quality with NPAs at 0.16% of total assets

		Q2 2018	Q1 2018		
Balance Sheet	100				
Total Loans	\$	2,418,908	\$	2,316,089	
Total Deposits		2,490,418		2,493,794	
Total Assets		3,133,627		3,063,319	
Stockholders' Equity		508,441		497,433	
Book Value per Common Share	\$	21.03	\$	20.60	
Tangible Common Equity (1)		329,512		317,376	
Tangible Book Value per Common Share ⁽¹⁾	\$	13.63	\$	13.14	
Income Statement	_				
Net Interest Income	\$	27,624	\$	29,102	
Noninterest Income		2,592		2,781	
Noninterest Expense		16,169		17,306	
Core Noninterest Expense (1)		14,705		14,485	
Net Income Available to Common		10,193		10,388	
Core Net Income Available to Common (1)		9,906		8,968	
Diluted EPS	\$	0.42	\$	0.42	
Core Diluted EPS (1)		0.40		0.37	
Selected Ratios					
Net Interest Margin		4.07%		4.46%	
Core Net Interest Margin (1)		3.83%		3.84%	
Efficiency Ratio		53.5%		54.3%	
Core Efficiency Ratio (1)		51.5%		57.2%	
Return on Average Assets		1.34%		1.41%	
Core Return on Average Assets (2)		1.30%		1.22%	
Credit Quality					
NPAs / Assets		0.16%		0.12%	
NPLs / Total Loans		0.20%		0.58%	
NCOs / Avg. Loans		0.00%		0.01%	

(1) As used in this presentation, tangible common equity, tangible book value per share, core ROAA, core net interest margin, core noninterest expense, core net income available to common, core diluted EPS and core efficiency ratio are non-GAAP financial measures. For a reconciliation of these non-GAAP financial measures to their comparable GAAP measures, see the end of the presentation.



GNBC Q2 2018 Financial Highlights

(Dollars in Thousands, Except per Share)

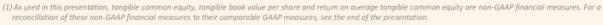
•	Diluted EPS increased to
	\$0.44 from \$0.25 vs Q1 2018

Commentary

- ROATCE and ROAA increased to 17.65% and 1.54%, respectively
- Record loan production of over \$367 million in Q2 with annualized loan growth at 10.6%
- NIM expanded to 3.94% in Q2, up 7 bps
- Efficiency ratio improved to 50.1%
- NPAs declined 64 bps to 1.36%

		Q2 2018	Q1 2018
Balance Sheet			
Total Loans	\$	3,227,100	\$ 3,143,797
Total Deposits		3,426,050	3,453,727
Total Assets		4,391,677	4,225,247
Shareholders' Equity		479,493	468,878
Book Value per Common Share	\$	12.86	\$ 12.62
Tangible Common Equity (1)		386,321	375,400
Tangible Book Value per Share ⁽¹⁾	\$	10.36	\$ 10.10
Income Statement	_		
Net Interest Income	\$	39,761	\$ 38,242
Provision Expense		1,897	9,663
Noninterest Income		5,485	5,158
Noninterest Expense		22,645	22,053
Net Income Available to Common		16,421	9,362
Diluted EPS	\$	0.44	\$ 0.25
Selected Ratios			
Net Interest Margin		3.94%	3.87%
Efficiency Ratio		50.1%	50.8%
Return on Average Assets		1.54%	0.90%
Return on Average Tangible Common Equity (1)		17.7%	10.5%
Credit Quality			
NPAs / Assets		1.36%	2.00%
NPLs / Total Loans		1.09%	1.22%
NCOs / Avg. Loans		0.16%	0.08%

Source: GNBC documents

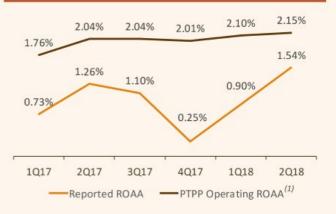




Key Observations

- GNBC's core earnings power as illustrated by PTPP ROAA⁽¹⁾ of 2.15% for Q2 continues to improve reflecting the benefits of an asset sensitive balance sheet.
- Risk inherent in GNBC balance sheet post the decision to exit energy lending has reached the lowest point in years as NPAs declined 64 bps. Management's outlook for the remainder of the year is for continued improvement in NPAs

ROAA



NPAs / Assets



Source: GNBC documents

(1) As used in this presentation, PTPP Operating ROAA is a non-GAAP financial measure. For a reconciliation of this non-GAAP financial measure to its comparable GAAP measure, see the end of the presentation.





Strategic and Financial Rationale

Enhances Franchise

- * Creates a premier Texas community bank centered in DFW and Houston
- Increases scarcity value with top 10 pro forma deposit market share among Texas-based commercial banks in Texas, DFW and Houston⁽¹⁾

Compelling Strategic Rationale

Increases Scale

- Combines strengths of leadership teams at both companies
- Drives positive operating leverage and ability to increase investment in technology

Broadens Opportunities

- ★ Improves customer service offering breadth of products and lending capacity
- * Strengthens ability to serve and attract employees and customers

Financially Attractive

- ★ GAAP EPS accretion of ~25%+ in 2019E and 2020E
- ★ Manageable tangible book value per share dilution (12.0%) with earnback of ~2.8 years
- ★ Enhances ROATCE by ~400+ bps
- ★ Internal rate of return in excess of ~20%
- * Strong pro forma capital levels with substantial internal capital generation to fund future growth
- * Comprehensive reciprocal due diligence conducted and conservative modeling assumptions

(1) Excludes thrifts.



Overview of Transaction Terms

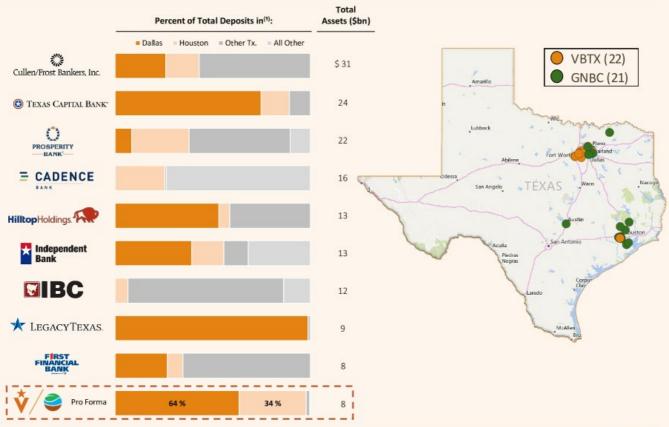
Transaction:	Green Bancorp, Inc. ("GNBC") to merge with and into Veritex Holdings, Inc. ("VBTX")							
Legal and Accounting Acquiror:	Veritex Holdings, Inc.	Veritex Holdings, Inc.						
Consideration:	100% stock (exchange ratio of 0.79 VBTX shares per GNBC share)							
Options Treatment	GNBC options rolled into VBTX options Stock appreciation rights net settled in cash							
Aggregate Transaction Value:	Deal Value: \$1.0 billion ⁽¹⁾ , or \$25.89 per GNE Price / TBVPS : 2.50x Price / 2018E EPS ⁽²⁾ : 15.2x Price / 2019E EPS ⁽²⁾ : 13.0x	Price / 2018E EPS ⁽²⁾ : 15.2x						
Headquarters:	Dallas, TX							
Expected Fully Diluted Ownership Split:	~45% VBTX, ~55% GNBC							
Named Executives:	Chairman & CEO: Malcolm Holland (VBTX) CFO: Terry Earley (GNBC)	DFW City President: Jeffrey Kesler (VBTX) Houston City President: Geoffrey Greenwade (GNBC) CCO: Clay Riebe (VBTX)						
Board Composition:	Six board seats VBTX, three board seats GNE	Six board seats VBTX, three board seats GNBC (including Manny Mehos, Chairman & CEO of GNBC)						
Required Approvals:	Customary regulatory and shareholder appro	ovals						
Expected Closing:	1Q 2019							

Note: Aggregate transaction value is based off of VBTX's trading price of \$32.77 and GNBC's trading price of \$22.50 as of 7/23/18.
(1) Based on 38.9 million acquisition shares.
(2) Based on consensus estimates.



Uniquely Attractive Texas Franchise

Creates the only Texas bank focused primarily across the attractive DFW and Houston MSAs



Source: S&P Global Market Intelligence

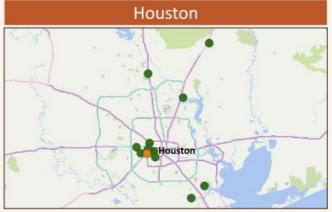
Note: Deposit market share data as of June 30, 2017.

(1) Companies ranked by asset size as of March 31, 2018. CADE and IBTX pro forma for recent transactions. Rankings exclude NexBank Capital and Beal Financial.



Significant Scarcity Value Across Robust Banking Markets

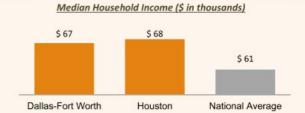
DFW Port Worth Dallas



Two fastest growing markets among the top 20 largest U.S. MSAs

Projected Population Growth / Size Rankings in the U.S Houston Dallas-Fort Worth Denver Phoenix Seattle Miami Atlanta Tampa San Francisco Washington D.C. San Diego Riverside Minneapolis Los Angeles Boston NYC Philadelphia St. Louis

Chicago Detroit



of Fortune 500 Companies HQ Rankings

	# of Companies	Rank	
Dallas-Fort Worth	22	#3	
Houston	21	#4	

Source: S&P Global Market Intelligence, Greater Houston Partnership
Note: Branch deposits data for deposit market share represents combined VBTX and GNBC as of June 30, 2017.



Complementary Business Models

Opportunity to expand products, expertise, best practices and technology across the proforma franchise

	*		Pro Forma
Strong DFW Presence	✓	an aun anner	✓
Strong Houston Presence		✓	✓
Branch-Light Strategy	✓	✓	✓
Commercial Lending Focus	✓	✓	✓
Real Estate Lending Expertise	✓	✓	✓
Mortgage Warehouse Lending		✓	✓
SBA / USDA Lending	✓	✓	✓
Treasury Management	✓	✓	✓
Correspondent Banking	✓		✓
Public Funds Strategy		✓	✓



Compelling Financial Impact

Total Time	2019E GAAP EPS Accretion (65% of Cost Savings Phased-In)	~25%+
	2020E GAAP EPS Accretion (Fully Integrated)	~25%+
St. 145	TBVPS Dilution (Including One-Time Merger Costs)	~12.0%
Expected	TBVPS Earnback (Crossover and Accretion Method)	~2.8 years
Merger Impact	Internal Rate of Return	~20%
ă.	TCE / TA	> 9.0%
	Total RBC	> 12.0%
	(LLR + Disc.) / Gross Loans	~1.80%
	Net Cost Savings / Combined Noninterest Expense	< 11.0%
	Revenue Synergies	Identified but not included
	Pre-Tax Gross Loan Credit Mark ⁽¹⁾	\$59 million
Conservative	% of Total Loans	1.82%
Merger	Pre-Tax Loan Rate Mark	\$15 million
Assumptions	Pre-Tax Fair Value Adjustment to Sub Debt / TruPs	\$8 million
	Core Deposit Intangible on Non-Time Deposits	2.00%
	Amortization Period (Straight Line)	10 years
	Pre-Tax Merger and Integration Costs	\$45 million

(1) Gross loan credit mark includes existing legacy credit marks on GNBC's loan portfolio of \$4.7 million as June 30, 2018.

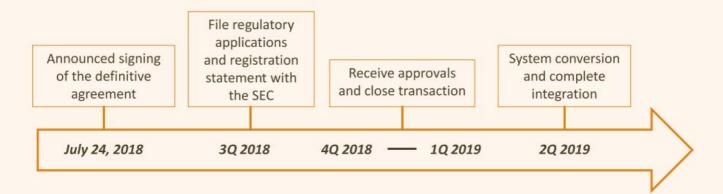


Comprehensive Due Diligence

Overview	 ★ Reciprocal due diligence process completed by VBTX and GNBC ★ Third party credit reviews were conducted on both loan portfolios ★ Review of balance sheets, earnings, systems, processes, regulatory, tax, HR and litigation
	Review of GNBC: * Comprehensive loan review covering 81.5% of the portfolio * 924 individual loans reviewed * All loans over \$100,000 30 days or more past due were reviewed
Credit Quality	Review of VBTX: * Substantial loan review representing 50.6% of the portfolio * 311 individual loans reviewed * All loans designated criticized or worse and all of the largest borrowers were reviewed
Compliance and Risk	 ★ Strong risk management and audit functions and robust BSA program ★ Thorough review of BSA policy, risk assessment and external audit ★ Detailed compliance and cybersecurity assessments

Integration, Planning and Timeline

- ★ Leadership team is highly experienced with merger integrations
 - ★ Combined both banks have executed nine bank deals since 2010
 - ★ Executive management from GNBC and VBTX have recent experience integrating large scale transactions
 - ⋆ Operational and integration experience with core operating platform being evaluated by management teams at VBTX and GNBC





Fully Integrated Financial Metrics

(Dollars in Millions)

		Ŷ	GREEN BANK!	V + OREGNAANS
	Time Period	2Q18	2Q18	Fully Integrated ⁽¹⁾
	Assets	\$3,133	\$4,392	~\$8B+
	Loans / Deposits	97.1%	94.0%	~95.0%
B 1 - 61 -	Demand Deposits / Total Deposits ⁽²⁾	25.9%	27.1%	> 25%
Balance Sheet	TCE / TA ⁽⁴⁾	11.2%	9.0%	> 9.0%
	CL&D 100% Guideline ⁽³⁾	82%	27%	~75%
	CRE 300% Guideline ⁽³⁾	310%	251%	~300%
	Fee Income / Total Revenue	8.6%	12.1%	~10%+
Core Profitability	Efficiency Ratio	53.5%	50.1%	45% - 47%
(Fully Integrated)	ROAA	1.34%	1.54%	> 1.65%
	ROATCE ⁽⁴⁾	14.1%	17.7%	> 18.0%
Condita	NPAs / Assets	0.16%	1.36%	< 0.75%
Credit	(LLR + Disc.) / Gross Loans	1.29%	1.23%	1.10% - 1.25%

⁽¹⁾ Represents fully integrated financial metrics and not pro forma 2Q18 financial results.
(2) Bank level demand deposits / total deposits as of 3/31/18.
(3) Represents holding company ratios.

(4) As used in this presentation, TCE / TA and ROATCE are non-GAAP financial measures. For a reconciliation of these non-GAAP financial measures to their comparable GAAP measures, see the end of the presentation.



Successful Organic Growth and M&A Strategy



Source: S&P Global Market Intelligence and company information.
(1) Pro forma represents combined assets for VBTX and GNBC as of 6/30/18, excluding purchase accounting adjustments.



Exhibits



DFW & Houston Pro Forma Deposit Market Share

Dallas-Fort Worth-Arlington, TX							100		Houston-The Woodlan	ds-Sug	ar Lan	d, TX	
Rank	TX Based Banks Rank	Parent Company	Parent State	Branches	Deposits (\$000)	Market Share (%)	Rank	TX Based Banks Rank	Parent Company	Parent State	Branches	Deposits (\$000)	Market Share (%)
1		Bank of America Corp.	NC	139	77,166,546	29.40	1		JPMorgan Chase & Co.	NY	194	102,378,375	44.40
2		JPMorgan Chase & Co.	NY	221	57,128,947	21.77	2		Wells Fargo & Co.	CA	199	29,193,644	12.66
3		Wells Fargo & Co.	CA	179	19,362,167	7.38	3		Bank of America Corp.	NC	111	20,631,966	8.95
4	1	Texas Capital Bancshares Inc.	TX	7	13,087,106	4.99	4		Zions Bancorp.	UT	62	9,687,767	4.20
5		Banco Bilbao Vizcaya Argentaria		100	10,413,244	3.97	5		Banco Bilbao Vizcaya Argentaria		76	9,525,563	4.13
6	2	Cullen/Frost Bankers Inc.	TX	36	6,458,574	2.46	6	1	Prosperity Bancshares Inc.	TX	58	5,028,843	2.18
7	3	LegacyTexas Financial Group Inc.	TX	43	6,352,435	2,42	7		Capital One Financial Corp.	VA	40	4,781,912	2,07
8	4	Comerica Inc.	TX	54	5,090,246	1.94	8	2	Cullen/Frost Bankers Inc.	TX	34	4,403,967	1.91
9		BOK Financial Corp.	OK	21	4,062,668	1.55	9	3	Woodforest Financial Group Inc.	TX	102	3,315,054	1.44
10	5	Hilltop Holdings Inc.	TX	20	4,012,330	1.53	10	4	Allegiance Bancshares Inc.	TX	28	3,238,623	1.40
11	6	Independent Bank Group Inc.	TX	38	3,938,066	1.50	11	5	Comerica Inc.	TX	48	3,165,915	1.37
		Pro Forma Veritex	TX	29	3,413,484	1.30	12	6	Cadence Bancorp.	TX	10	3,079,080	1.34
12		BB&T Corp.	NC	54	3,025,503	1.15	13	7	Texas Capital Bancshares Inc.	TX	2	2,538,854	1,10
13		Capital One Financial Corp.	VA	35	2,739,667	1.04			Pro Forma Veritex	TX	14	1,978,875	0.86
14	7	ANB Corp.	TX	25	2,424,486	0.92	14	8	Green Bancorp Inc.	TX	13	1,916,391	0.83
15	8	Inwood Bancshares Inc.	TX	14	2,116,728	0.81	15		BOK Financial Corp.	OK	12	1,811,118	0.79
16	9	Veritex Holdings Inc.	TX	21	2,090,576	0.80	16	9	Independent Bank Group Inc.	TX	14	1,659,586	0.72
17		Simmons First National Corp.	AR	18	1,857,281	0.71	17		Regions Financial Corp.	AL	24	1,334,020	0.58
18	10	First Financial Bankshares Inc.	TX	26	1,617,091	0.62	18	10	CBTX Inc.	TX	16	1,323,832	0.57
19	11	Independent Bankers Financial Corp.	TX	1	1,484,960	0.57	19		East West Bancorp Inc.	CA	9	1,288,643	0.56
20		Bank of the Ozarks	AR	10	1,429,441	0.54	20		IBERIABANK Corp.	LA	7	1,189,207	0.52
21	12	Green Bancorp Inc.	TX	8	1,322,908	0.50	21		BB&T Corp.	NC	23	1,131,857	0.49
22	13	Prosperity Bancshares Inc.	TX	33	1,315,969	0.50	22	11	Industry Bancshares Inc.	TX	5	1,099,422	0.48
23	14	North Dallas Bank & Trust Co.	TX	6	1,205,636	0.46	23	12	Texas Independent Bancshares Inc.	TX	20	864,467	0.37
24	15	Beal Financial Corp.	TX	7	1,196,921	0.46	24	13	Moody Bancshares Inc.	TX	14	786,986	0.34
25		Pinnacle Bancorp Inc.	NE	21	1,046,790	0.40	25		Hancock Holding Co.	MS	5	744,254	0.32
		77.					74	51	Veritex Holdings Inc.	TX	1	62,484	0.03

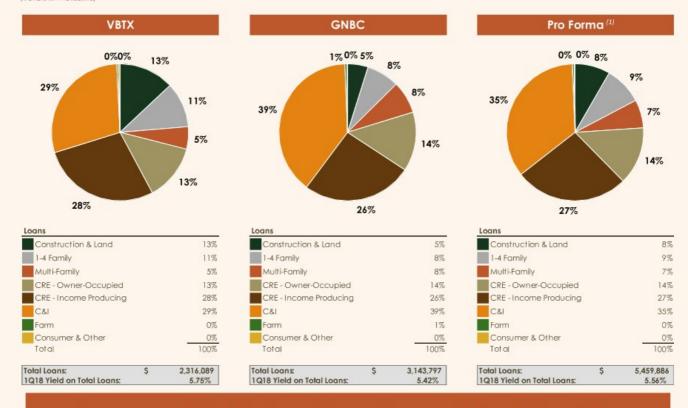
VBTX will be ranked 7th in deposit market share in DFW and 8th in Houston among Texasbased banks

Source: S&P Global Market Intelligence.
Note: Branch deposits data for deposit market share represents combined VBTX and GNBC as of June 30, 2017.



Pro Forma Loan Composition

(Dollars in Thousands)



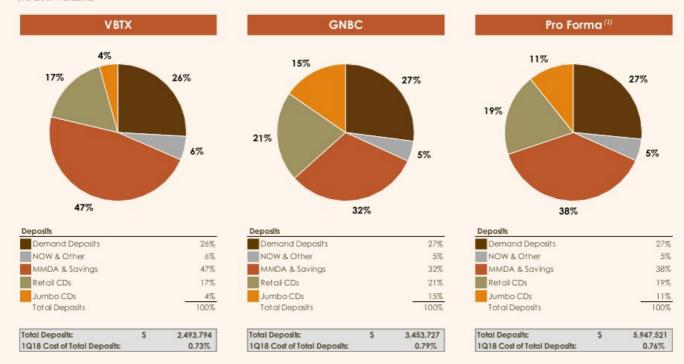
Strong commercial lending focus with complementary C&D and C&I portfolios

Source: Loan composition is bank level information from S&P Global Market Intelligence as of 3/31/18. Total loans and 1Q18 yield on total loans from company public filings. (1) Pro forma represents combined VBTX and GNBC as of 3/31/18, excluding purchase accounting adjustments.



Pro Forma Deposit Composition

(Dollars in Thousands)



Attractive deposit mix diversified across DFW and Houston markets

Source: Deposit composition is bank level information from S&P Global Market Intelligence as of 3/31/18. Total deposits and 1Q18 cost of deposits from company public filings. (1) Pro forma represents combined VBTX and GNBC as of 3/31/18, excluding purchase accounting adjustments.



VBTX Reconciliation of Non-GAAP Financial Measures

(Dollars in Thousands, Except per Share)

VBTX's management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate its performance. VBTX has included in this presentation information related to these non-GAAP financial measures for the applicable periods presented. Reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures are presented in the table below.

			As	of or For the Quarter Er	nded		
		June 30, 2018	March 31, 2018	December 31, 2017	September 30, 2017	June 30	0, 2017
	Net interest income (as reported)	27,624	\$ 29,102	\$ 25,750	\$ 19,129	\$	12,376
djustment:	Income recognized on acquired loans	(1,664)	(4,009	1-1			(13
	Core net interest income	25,960	25,093	22,795	18,492		12,24
	Provision for loan losses (as reported)	1,504	678	2,529	752		94
	Noninterest income (as reported)	2,592	2,781	2,298	1,977		1,76
djustment:	Gain on sale of branch locations		(388)	-	-		- 25
	Core noninterest income	2,592	2,393	2,298	1,977		1,76
	Noninterest expense (as reported)	16,169	17,306	15,035	12,522		7,78
djustment:	Sublease one-time consent fee, net	-	(1,071)			
	Branch closure expenses	-	(172)				
	One-time issuance of shares to all employees	(421)	-		-		
	Corporate development and other related expenses	(1,043)	(335)	(1,018)	(1,391)		(19
	Core noninterest expense	14,705	15,728	14,017	11,131		7,58
	Core net income from operations	12,558	11,080	8,547	8,586		5,47
	Income tax expense (as reported)	2,350	3,511	7,227	2,650		1,80
djustment:	Tax impact of adjustments	-40	(579)	(678)	264		2
	Deferred tax asset re-measurement due to Tax Act	127	(820)	(3,051)	-		
	Other corporate development discrete tax items			(398)			
	Core income tax expense	2,437	2,112	3,100	2,914		1,82
	Net income (as reported)	10,193	10,388	3,257	5,182		3,61
	Core net income	9,906	8,968	5,447	5,672		3,65
	Core net income available to common stockholders	9,906	\$ 8,968	\$ 5,447	\$ 5,630	\$	3,65
	Weighted average diluted shares outstanding	24,546	24,539	23,524	20,392		15,63
	Earnings Per Share						
	Diluted earnings per share (as reported)	\$ 0.42	\$ 0.42	\$ 0.14	\$ 0.25	\$	0.
	Core diluted earnings per share	0.40	0.37	0.23	3 0.28		0.
	Efficiency Ratio						
	Efficiency Ratio (as reported)	53.51%	54.28%	53.60%	6 59.33%		55.03
	Core Efficiency Ratio	51.50%	57.22%	55.86%	6 54.38%		54.18
	Net Interest Margin	2000000000					
	Net interest margin (as reported)	4.07%	4.46%	4.24%	6 3.78%		3.5
	Core net interest margin	3.83%	3.84%	3.75%	6 3.66%		3.4
	Net Interest Margin						
	Return on average assets (as reported)	1.34%	1.41%	0.48%	6 0.94%		0.97
	Core return on average assets	1.30%	1.22%	0.80%	6 1.02%		0.98



VBTX Reconciliation of Non-GAAP Financial Measures

(Dollars in Thousands, Except per Share)

VBTX's management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate its performance including tangible book value per common share and tangible common equity to tangible assets. VBTX has included in this presentation information related to these non-GAAP financial measures for the applicable periods presented. Reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures are presented in the table below.

	For the Three Months Ended									
	_{3.} J	une 30, 2018		March 31, 2018		December 31, 2017	S	eptember 30, 2017		June 30, 2017
Tangible Common Equity										
Total stockholders' equity	\$	508,441	\$	497,433	\$	488,929	\$	445,929	\$	247,602
Adjustments:										
Goodwill		(161,447)		(161,685)		(159,452)		(135,832)		(26,865)
Intangible assets		(17,482)		(18,372)		(22,165)		(10,531)		(2,171)
Total tangible common equity	\$	329,512	\$	317,376	\$	307,312	\$	299,566	\$	218,566
Tangible Assets										
Total assets	\$	3,133,627	\$	3,063,319	\$	2,945,583	\$	2,494,861	\$	1,508,589
Adjustments:										
Goodwill		(161,447)		(161,685)		(159,452)		(135,832)		(26,865)
Intangible assets		(17,482)		(18,372)		(22,165)		(10,531)		(2,171)
Total tangible assets	\$	2,954,698	\$	2,883,262	\$	2,763,966	\$	2,348,498	\$	1,479,553
Tangible Common Equity to Tangible Assets		11.15%		11.01%		11.12%		12.76%		14.77%
Common shares outstanding		24,181		24,149		24,110		22,644		15,233
Book value per common share	\$	21.03	\$	20.60	\$	20.28	\$	19.69	\$	16.25
Tangible book value per common share		13.63		13.14		12.75		13.23		14.35



GNBC Reconciliation of Non-GAAP Financial Measures

(Dollars in Thousands, Except per Share)

GNBC's management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate its performance including tangible book value per common share and tangible common equity to tangible assets. GNBC has included in this presentation information related to these non-GAAP financial measures for the applicable periods presented. Reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures are presented in the table below.

	As of and for the Quarter Ended												
	Jun 30, 2018			Mar 31, 2018		Dec 31, 2017	Sep 30, 2017			Jun 30, 2017			
Tangible Common Equity													
Total shareholders' equity	\$	479,493	\$	468,878	\$	463,795	\$	462,311	\$	451,741			
Adjustments:													
Goodwill		85,291		85,291		85,291		85,291		85,291			
Core deposit intangibles		7,881		8,187		8,503		8,835		9,215			
Tangible common equity	\$	386,321	\$	375,400	\$	370,001	\$	368,185	\$	357,235			
Common shares outstanding(1)		37,289		37,163		37,103		37,096		37,035			
Book value per common share(1)	\$	12.86	\$	12.62	\$	12.50	\$	12.46	\$	12.20			
Tangible book value per common share(1)	\$	10.36	\$	10.10	\$	9.97	5	9.93	Ś	9.65			

GNBC Reconciliation of Non-GAAP Financial Measures

(Dollars in Thousands, Except per Share)

GNBC's management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate its performance including tangible book value per common share and tangible common equity to tangible assets. GNBC has included in this presentation information related to these non-GAAP financial measures for the applicable periods presented. Reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures are presented in the table below.

		As of and for the Quarter Ended											For the Six Months End			
	Ji	un 30, 2018	N	1ar 31, 2018	D	ec 31, 2017	S	ep 30, 2017	J	un 30, 2017	Jı	ın 30, 2018	Ju	ın 30, 2017		
Net income adjusted for amortization of core deposit intangibles																
Net income	\$	16,421	\$	9,362	\$	2,619	\$	11,407	\$	12,898	\$	25,783	\$	20,110		
Adjustments:																
Plus: Amortization of core deposit intangibles		306		316		330		380		380		622		760		
Less: Tax benefit at the statutory rate		64		66		116		133		133		130		266		
Net income (loss) adjusted for amortization of core deposit intangibles	\$	16,663	\$	9,612	\$	2,833	\$	11,654	\$	13,145	\$	26,275	\$	20,604		
Average Tangible Common Equity																
Total average shareholders' equity	\$	471,958	\$	466,015	\$	465,859	\$	457,303	\$	445,334	\$	469,001	\$	440,541		
Adjustments:																
Average goodwill		85,291		85,291		85,291		85,291		85,291		85,291		85,291		
Average core deposit intangibles		8,029		8,343		8,661		9,065		9,461		8,185		9,652		
Average tangible common equity	\$	378,638	\$	372,381	\$	371,907	\$	362,947	\$	350,582	\$	375,525	\$	345,598		
Return on Average Tangible Common Equity (Annualized)	y 17.65 %		10.47 %	% 3.02 %		12.74 %		5 15.04 %		4 % 14.11 %		12.02				



GNBC Reconciliation of Non-GAAP Financial Measures

(Dollars in Thousands, Except per Share)

GNBC's management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate its performance including tangible book value per common share and tangible common equity to tangible assets. GNBC has included in this presentation information related to these non-GAAP financial measures for the applicable periods presented. Reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures are presented in the table below.

	93			As of		For the Six Months Ended								
		lun 30, 2018		Mar 31, 2018		Dec 31, 2017		Sep 30, 2017		Jun 30, 2017		Jun 30, 2018		Jun 30, 2017
Operating Earnings														
Net Income (loss)	\$	16,421	\$	9,362	\$	2,619	\$	11,407	\$	12,898		25,783		20,110
Plus: Loss (gain) on sale of securities available-for-														
sale, net		(66)		_		_		332		(294)		(66)		(294)
Plus: Loss (gain) on held for sale loans, net		_		_		1,098		1,294		(222)		_		(84)
Plus: Stock based compensation expense for														
performance option vesting		_		_		3,051		_		_		_		_
Plus: Shelf and secondary offering expenses		337		397		_		-		_		734		_
Less: Tax benefit at the statutory rate		57		83	\$	1,452		569		(181)	\$	140	\$	(132)
Net operating earnings	\$	16,635	\$	9,676	\$	5,316	\$	12,464	\$	12,563	\$	26,311	\$	19,864
Weighted average diluted shares outstanding		37,646		37,586		37,393		37,332		37,264		37,613		37,234
Diluted earnings per share	\$	0.44	\$	0.25	\$	0.07	\$	0.31	\$	0.35		0.69		0.54
Diluted operating earnings per share		0.44	33	0.26		0.14		0.33		0.34		0.70		0.53
Pre-Tax, Pre-Provision Operating Earnings														
Net Income (loss)	\$	16,421	\$	9,362	\$	2,619	\$	11,407	Ś	12,898	\$	25,783	Ś	20,110
Plus: Provision (benefit) for income taxes		4,283		2,322		10,142		5,895	-	6,985		6,605		10,927
Plus: Provision for loan losses		1,897		9,663		4,405		2,300		1,510		11,560		7,655
Plus: Loss (gain) on sale of securities available-for-										N. F. V.				
sale, net		(66)		_		_		332		(294)		(66)		(294)
Plus: Loss (gain) on held for sale loans, net		-		-		1,098		1,294		(222)		-		(84)
Plus: Stock based compensation expense for														
performance option vesting		_		_		3,051		_		_		_		_
Plus: Shelf and secondary offering expenses		337		397		_		_		_		734		
Net pre-tax, pre-provision operating earnings	\$	22,872	\$	21,744	\$	21,315	\$	21,228	\$	20,877	\$	44,616	\$	38,314
Total average assets	\$	4,264,173	\$	4,204,200	\$	4,204,105	\$	4,131,706	\$	4,096,386	\$	4,236,207	\$	4,056,784
Pre-tax, pre-provision operating return on average assets (annualized)		2.15 9	% 2.10 %		6	2.01 %		2.04 9	2.04 %		2.12 %		1.90 %	





TRUTH IN TEXAS BANKING



VERITEX HOLDINGS, INC. ANNOUNCES MERGER WITH GREEN BANCORP, INC., CREATING A PREMIER TEXAS COMMUNITY BANKING FRANCHISE

FOR IMMEDIATE RELEASE

DALLAS AND HOUSTON, July 24, 2018 (GLOBE NEWSWIRE) -- Veritex Holdings, Inc. (NASDAQ:VBTX) ("Veritex"), the parent holding company for Veritex Community Bank, and Green Bancorp, Inc. (NASDAQ:GNBC) ("Green"), the parent holding company for Green Bank, N.A., jointly announced today the entry into a definitive agreement pursuant to which Green and Green Bank, N.A. will merge with and into Veritex and Veritex Community Bank, respectively.

The transaction will create a leading Texas community bank, with 43 branches across Texas, ranking as the tenth largest Texas-based banking institution by deposit market share. The combined franchise would have approximately \$7.5 billion in assets, \$5.6 billion in loans and \$5.9 billion in deposits, based on the companies' balance sheets as of June 30, 2018.

Veritex Chairman and Chief Executive Officer C. Malcolm Holland stated, "The merger with Green represents a tremendous financial and strategic opportunity for Veritex. In addition to producing significant accretion to EPS and improvements to virtually all of our key operating metrics, this merger results in a top 10 Texas-based community bank with virtually all of its franchise in the attractive MSAs of Dallas-Fort Worth and Houston. We are delighted to welcome Green's stakeholders to Veritex, including a number of key members of Green leadership into executive positions in our combined franchise."

Manny Mehos, Chairman and Chief Executive Officer of Green, said, "The merger of Green and Veritex creates a uniquely focused Dallas/Fort Worth and Houston franchise. We believe this is the best possible combination for our shareholders, colleagues, and clients. I am thrilled to join the Board of this combined organization and work with Malcolm, Terry, Geoff, and the rest of the management team."

Under the terms of the merger agreement, upon completion of the merger, shareholders of Green will receive 0.79 shares of Veritex common stock for each share of Green common stock, valuing the transaction at approximately \$1.0 billion, or \$25.89 per Green share, based on the closing share price of Veritex of \$32.77 on July 23, 2018. Legacy Veritex and Green shareholders will collectively own approximately 45% and 55% of the combined company, respectively.

Upon completion of the merger, C. Malcolm Holland, current Chairman and Chief Executive Officer of Veritex, will continue to serve as Chairman and Chief Executive Officer of the combined company. Terry Earley, current Chief Financial Officer of Green, will serve as Chief Financial Officer of the combined company, and Geoffrey Greenwade, current President of Green, will serve as the Houston President of the combined company. The board of directors of the combined company will consist of nine members, six from Veritex's current board of directors and three from Green's current board of directors.

Veritex expects this acquisition to be approximately 25% accretive to earnings per common share, excluding one-time charges. The transaction is expected to produce approximately 12.0% tangible book value per share dilution at closing with an earnback period of approximately 2.8 years.

The merger agreement has been unanimously approved by the board of directors of both Veritex and Green. The merger agreement contains customary representations and warranties and covenants by Veritex and Green. Closing is subject to customary approvals by regulatory authorities and the shareholders of both Veritex and Green, and is expected to occur in the first quarter of 2010.

Stephens Inc. served as financial advisor to Veritex and Keefe, Bruyette & Woods, *A Stifel Company*, provided a fairness opinion to Veritex. Covington & Burling LLP served as Veritex's legal advisor. Goldman Sachs & Co. served as financial advisor to Green. Skadden, Arps, Slate, Meagher & Flom LLP served as Green's legal advisor.

Joint Investor Conference Call

Veritex and Green will hold a joint conference call to discuss the transaction on Tuesday, July 24, 2018 at 8:30 a.m. Central Time. Participants may pre-register for the call by visiting https://edge.media-server.com/m6/p/4biserkz and will receive a unique pin number, which can be used when dialing in for the call. This will allow attendees to enter the call immediately. Alternatively, participants may call toll-free at (877) 703-9880.

The call and corresponding presentation slides will be webcast live on the home page of Veritex's website, www.veritexbank.com, and Green's website, investors.greenbank.com. An audio replay will be available one hour after the conclusion of the call at (855) 859-2056, Conference #4594759. This replay, as well as the webcast, will be available until July 31, 2018.

About Veritex Holdings, Inc.

Headquartered in Dallas, Texas, Veritex is a bank holding company that conducts banking activities through its wholly-owned subsidiary, Veritex Community Bank, with locations throughout the Dallas-Fort Worth metroplex and in the Houston metropolitan area. Veritex Community Bank is a Texas state chartered bank regulated by the Texas Department of Banking and the Board of Governors of the Federal Reserve System. For more information, visit www.veritexbank.com.

About Green Bancorp, Inc.

Headquartered in Houston, Texas, Green is a bank holding company that operates Green Bank primarily in the Houston and Dallas metropolitan areas. Commercial-focused, Green Bank is a nationally chartered bank regulated by the Office of the Comptroller of the Currency, a division of the Department of the Treasury of the United States.

Important Additional Information will be Filed with the SEC

This press release does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval with respect to the proposed acquisition by Veritex of Green. No offer of securities shall be made except by means of a prospectus meeting the requirements of the Securities Act of 1933, as amended, and no offer to sell or solicitation of an offer to buy shall be made in any jurisdiction in which such offer, solicitation or sale would be unlawful.

In connection with the proposed transaction, Veritex plans to file with the U.S. Securities and Exchange Commission (the "SEC") a Registration Statement on Form S-4 containing a joint proxy statement of Veritex and Green and a prospectus of Veritex (the "Joint Proxy/Prospectus"), and each of Veritex and Green may file with the SEC other documents regarding the proposed transaction. The definitive Joint Proxy/Prospectus will be mailed to shareholders of Veritex and Green. SHAREHOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT AND THE JOINT PROXY/PROSPECTUS REGARDING THE TRANSACTION CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE AND ANY OTHER DOCUMENTS FILED WITH THE SEC BY VERITEX AND GREEN, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THOSE DOCUMENTS, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION. Investors will be able to obtain free copies of the Registration Statement and the Joint Proxy/Prospectus (when available) and other documents filed with the SEC by Veritex and Green through the website maintained by the SEC at www.sec.gov. Free copies of the Registration Statement and the Joint Proxy/Prospectus (when available) and other documents filed with the SEC can also be obtained by directing a request to Veritex Holdings, Inc., 8214 Westchester Drive, Suite 400, Dallas, Texas 75225, or by directing a request to Green Bancorp, Inc., 4000 Greenbriar Street, Houston, Texas 77098.

Participants in the Solicitation

Veritex, Green and their respective directors and certain of their executive officers and employees may be deemed to be participants in the solicitation of proxies from the shareholders of Green or Veritex in respect of the proposed transaction. Information regarding Veritex's directors and executive officers is available in its proxy statement for its 2018 annual meeting of shareholders, which was filed with the SEC on April 3, 2018, and information regarding Green's directors and executive officers is available in its proxy statement for its 2018 annual meeting of shareholders, which was filed with the SEC on April 13, 2018. Information regarding the persons who may, under the rules of the SEC, be deemed participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be contained in the Joint Proxy/Prospectus and other relevant materials to be filed with the SEC when they become available. Free copies of this document may be obtained as described in the preceding paragraph.

Forward-looking Statements

This press release includes "forward-looking statements," within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements are based on various facts and derived utilizing important assumptions, current expectations, estimates and projections and are subject to known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements include, without limitation, statements relating to the impact Veritex expects its proposed acquisition of Green to have on the combined entity's operations, financial condition, and financial results, and Veritex's expectations about its ability to successfully integrate the combined businesses and the amount of cost savings and overall operational efficiencies Veritex expects to realize as a result of the proposed acquisition. The forward-looking statements also include statements about Veritex's future financial performance, business and growth strategy, projected plans and objectives, as well as other projections based on

macroeconomic and industry trends, which are inherently unreliable due to the multiple factors that impact economic trends, and any such variations may be material. Statements preceded by, followed by or that otherwise include the words "believes," "expects," "anticipates," "intends," "projects," "estimates," "plans" and similar expressions or future or conditional verbs such as "will," "should," "would," "may" and "could" are generally forward-looking in nature and not historical facts, although not all forward-looking statements include the foregoing. Further, certain factors that could affect future results and cause actual results to differ materially from those expressed in the forward-looking statements include, but are not limited to, the possibility that the proposed acquisition does not close when expected or at all because required regulatory, shareholder or other approvals and other conditions to closing are not received or satisfied on a timely basis or at all, the failure to close for any other reason, changes in Veritex's share price before closing, that the businesses of Veritex and Green will not be integrated successfully, that the cost savings and any synergies from the proposed acquisition may not be fully realized or may take longer to realize than expected, disruption from the proposed acquisition making it more difficult to maintain relationships with employees, customers or other parties with whom Veritex or Green have business relationships, diversion of management time on merger-related issues, risks relating to the potential dilutive effect of shares of Veritex common stock to be issued in the transaction, the reaction to the transaction of the companies' customers, employees and counterparties and other factors, many of which are beyond the control of Veritex and Green. We refer you to the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of Veritex's Annual Report on Form 10-K for the year ended December 31, 2017, the Annual Report on Form 10-K filed by Green for the year ended December 31, 2017 and any updates to those risk factors set forth in Veritex's and Green's Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and other filings, which have been filed with the SEC and are available on the SEC's website at www.sec.gov. If one or more events related to these or other risks or uncertainties materialize, or if Veritex's underlying assumptions prove to be incorrect, actual results may differ materially from what Veritex or Green anticipates. Accordingly, you should not place undue reliance on any such forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made. Neither Veritex nor Green undertakes any obligation, and specifically declines any obligation, to update or revise any forward-looking statements, whether as a result of new information, future developments or otherwise. All forward-looking statements, expressed or implied, included in this press release are expressly qualified in their entirety by the cautionary statements contained or referred to herein.

Contact Information

Veritex Holdings, Inc. Media Contact: LaVonda Renfro 972-349-6200 lrenfro@veritexbank.com

Investor Relations Contact:

Susan Caudle 972-349-6132 scaudle@veritexbank.com

<u>Green Bancorp, Inc.</u> Media and Investor Relations Contact:

Manny Mehos Chief Executive Officer 713-275-8201 mehos@greenbank.com

Terry Earley Chief Financial Officer 713-316-3672 tearley@greenbank.com